



595

CONVERSION KITS

DISCOVER THE
INTERACTIVE CONTENTS



FOCUS



VIDEO



PICTURE



595



1 HISTORY



2 PHILOSOPHY



3 PERFORMANCE KITS



HISTORY

CARLO ABARTH LOVED TO DEFINE HIMSELF AS A CREATOR OF “ELABORATED AND NOT PREPARED” CARS.

Differentiation was key to success.

Carlo Abarth wanted to capture the imagination and desires of a wider audience.

He therefore started off selling exhaust systems and developing performance upgrade kits, having the possibility of working side by side with other brands and expanding his domain.

His special kits will become widely known, thanks to the unique possibility of upgrading power, boosting speed and reaching formidable levels of performance compared to other standard models.



THE BEGIN



THE RECOGNITION



THE COLLABORATION



THE FUTURE

HISTORY

THE BEGIN

Carlo Abarth started out designing and producing accessories to **improve car performance and characteristics**, which led to the first product of this original range: **a transformation kit for the Fiat 600 gearshift system**, which gave Carlo an excellent opportunity to demonstrate his great ability in elaborating cars. The “750 GT”, a small sports car, became the starting point of Abarth reworked cars.



THE BEGIN



THE RECOGNITION



THE COLLABORATION



THE FUTURE

HISTORY

THE RECOGNITION

What really gave the Scorpion brand its spunk and recognition though were the **exhaust systems**, powerful sound systems linked to widely improved performances, commercialized for the rework of several cars of automakers like Fiat, Alfa Romeo, Lancia, SIMCA and Porsche.



THE BEGIN



THE RECOGNITION



THE COLLABORATION



THE FUTURE

THE COLLABORATION

It is said that, originally not knowing how much to price exhaust systems, Carlo Abarth decided to sell them based on their weight: 1.000 lira/kg.

Carlo Abarth was also chosen by “Ferry” Porsche to “elaborate” two of his personal cars and commence a working collaboration with Cisitalia as organizational racing responsible for an ambitious sports project.

This experience also allowed Abarth to get in professional contact with several personalities of the automotive industry, such as Giovanni Savonuzzi, Rudolf Hruska, Piero Taruffi and Tazio Nuvolari.



THE BEGIN



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THE COLLABORATION



THE FUTURE

HISTORY

THE FUTURE

When Cisitalia failed, Abarth received as payment its racing department used cars along with crates containing spare parts and other materials. Little did he know that in those crates success and affirmation would open the doors to the industrial fortune of the future Abarth & C.



THE BEGIN



THE RECOGNITION



THE COLLABORATION



THE FUTURE

PHILOSOPHY

DETAILS MAKE THE DIFFERENCE AND DIFFERENCE IS IN EVERY DETAIL.

Abarth brand is a real life philosophy, way more than a mere passion for cars: “empowerment”, elaboration and transformation of what is ordinary into extraordinary!

Abarth isn't just about mass production vehicles, but the possibility of customizing them in both performance and aesthetic terms. Character, drive, braking and road behavior are all affected.

Abarth Transformation kits today are well known products in the performance world and follow the Brand's DNA traits: personalization and elaboration.



PHILOSOPHY

DETAILS MAKING THE DIFFERENCE

Abarth brand is more than a mere performance elaboration and is transformed into extraordinary

Abarth isn't just about speed but the possibility of performance and handling, braking and road

Abarth Transforming products in the Brand's DNA tradition

The first Abarth reworked vehicle was the 500 Abarth, equipped with a **1.4 Turbo T-Jet 16v 135HP engine**, further upgradeable to 160HP through the first tuning kits such as "SS", "Esseesse Koni", "Elaborazione 595" and "695 Abarth Koni Brembo".



PHILOSOPHY

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Much progress has been made to Abarth Transformation kits during the years and they now allow to widely **enlarge customization solutions** for cars with a broad variety of choices in the areas of performance, safety, engines, aesthetics and much more.



PHILOSOPHY

DETAILS MAKE THE DIFFERENCE

Abarth brand is more than a mere passion for elaboration and attention into extraordinary details.

Abarth isn't just about performance and braking and road.

Abarth Transform products in the Brand's DNA track.

Original packaging, high personalization level, Abarth homologation and certified products, **OEM warranty** are just some of the elements which make up the Abarth Kits and Accessories world.



PERFORMANCE KITS

*Ask even more of your Abarth. Push it to the maximum, to where you want to go.
Choose the ideal performance kit for your car and you can always count on excellence in the Abarth original.*



 **RECORD MONZA
EXHAUST SYSTEM**

 **160HP
ELABORAZIONE KIT**

 **180HP
ELABORAZIONE KIT**

PERFORMANCE KITS

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RECORD MONZA EXHAUST SYSTEM

THE MOST ICONIC ABARTH PERFORMANCE UPGRADE: ENGINES ROAR!

Record Monza guarantees a powerful and aggressive sound combined with a unique design. It is based on Dual Mode technology, characterized by the 4 tail pipes, and it is able to enhance engine sound at over 4000 rpm.

This technology involves the use of a two-way valve mechanically actuated inserted upstream of the tailpipes adapted to optimize and improve the curve of backpressure in the exhaust.

BENEFIT

- Performance improvement
- Iconic Abarth sound
- Show off

AVAILABLE ON:

595

595

595

turismo

competizione



ON

The Record Monza exhaust system is named after the famous Italian circuit where Carlo Abarth achieved one of his many speed records made during his racing career.

PERFORMANCE KITS

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160HP ELABORAZIONE KIT

**A NEW PERFORMANCE UPGRADING PACK FOR 595 TRIM
TO INCREASE ENGINE POWER FROM 140 TO 160HP.**

Other included features:

- BMC air filter
- 4 KONI suspensions (front and rear)
- 4 red EIBACH springs
- Front FERODO HP 1000/1 brake pads
- Exterior Badge "Abarth Elaborazione"

BENEFIT

- More power
- Handling improvement

AVAILABLE ON:

595

595

595

turismo

competizione



ON

*Increase the performance of your 595 and climb behind the wheel to experience a new kind of adrenaline rush:
a complete remapping of the engine combined with a customized brakes and suspension system.
This is excitement!*

PERFORMANCE KITS

*Ask even more of your Abarth. Push it to the maximum, to where you want to go.
Choose the ideal performance kit for your car and you can always count on excellence in the Abarth original.*

180HP ELABORAZIONE KIT

A NEW PERFORMANCE UPGRADING PACK FOR TURISMO TRIM TO INCREASE ENGINE POWER FROM 160 TO 180HP.

- 2 front KONI suspensions
- 2 Red EIBACH springs
- Front FERODO HP 1000/1 brake pads
- 2 Front floating drilled BREMBO brake discs with red brake calipers
- Exterior Badge "Abarth Elaborazione"

BENEFIT

- More power
- Handling improvement
- Outstanding braking capability
- Show off
- Brembo brand (racing positioning)

AVAILABLE ON:

595

595

595

turismo

competizione



Push your Abarth to the maximum: combined with full power, the steering is even more aggressive, ù plus an ad hoc braking system and exceptional performance in all driving situations.