



REGULATIONS FOR THE CONTEST INITIATIVE "Abarth League"

The Company **FCA Italy S.p.A.**, with registered office in Corso G. Agnelli 200, Turin, and share capital of 800,000,000 euro, registered with the Turin Office of the Register of Companies under no. 07973780013, tax code 07973780013, in association with the Company **ABARTH & C. S.p.A.**, with registered office in Via Plava 80, Turin, and share capital of 1,500,000 euro, registered with the Turin Office of the Register of Companies under no. 09201880011, tax code 09201880011, intends to carry out the initiative in question, according to the following procedures:

Location: Milan, at the Abarth Days

Initiative type: Contest

Target participants: Abarth customers or potential customers present at the "Abarth Days" event, on the dates indicated

Duration: from 05/10/2019 to 06/10/2019

Prizes: Each prize consists of a lap as navigator in the 124 Abarth Rally Tribute vehicle, around a special circuit prepared at the Milan Innovation District on the occasion of Abarth days. The vehicle will be driven by an Abarth professional driver. The value of each prize is 100 euros including VAT.

How to enter the Contest:

All those who participate in the Abarth Days held at the Milan Innovation District, on the indicated dates, will have the opportunity to engage in a recreational activity.

At the entrance to the area, the hosts/hostesses will hand out a simulation passport booklet, which will invite participants to carry out activities at the Innovation District site or on social media (such as, for example, posting a photo of their Abarth on Facebook).

Each time the participant has completed one of the required activities, they can return to the hosts/hostesses who will stamp the passport to document the activity. When the passport is completed, the participants will be able to take part in the "Instant Win", by returning to the hosts/hostesses. After the hosts/hostesses check that the passport contains all the stamps required, they will provide the participant with a tablet computer with the Instant Win game installed. The user will click on the logo "find out if you win" to automatically activate the software connected to the computer system which allocates the winnings.

The software, whose technical content has been registered with the Italian Ministry of Economic Development (MISE), has been specially designed to automatically and randomly assign the winnings.

After participation, a message will appear on the screen to notify the user of their winnings, or a message will appear to notify them that they have not won.

In the case of winning, the hosts/hostesses will provide the winner with all the information necessary to collect the prize. (The lap as navigator will be made on the same day as the awarding of the prize.)



The numbers of prizes awarded will be: 12 prizes on 5 October 2019; 32 prizes on 6 October 2019.

Total prize value:

The total value of the prizes awarded will be **4,400** euro (including VAT).

Security deposit

A guarantee of 4,400.00 euro, equal to 100% of the amount of the total prize value, has been deposited with the Italian Ministry of Economic Development, in accordance with Article 7 of Italian Presidential Decree 430/2001, by means of drawing on the cumulative guarantee in favour of the foresaid Ministry, issued by means of insurance surety from S2C SpA on 06/12/2012 (act no. 01.000004590), in the amount of 1,000,000.00 euro.

Non-profit beneficiary

Any prizes not delivered to a winner will be donated to the following non-profit beneficiary:

- "UGI - Unione Genitori Italiani contro il tumore dei bambini", Piazza Polonia 94, care of Regina Margherita Children's Hospital, 10126 Turin, tax code 03689330011

Advertising

The contest will be publicised directly to the potential participants; these regulations will be available at the contest site.

Compliance and guarantees

The promoter reserves the right to verify the correctness of the contest and to cancel the winnings if, after appropriate checks, irregular or incorrect behaviours are discovered, which are contrary to the spirit of the initiative.

Withholding tax

FCA Italy Spa waives the right of applying withholding tax against the winners.

INFORMATION PURSUANT TO ITALIAN LEGISLATIVE DECREE 196/2003

The data collected will be processed in full compliance with the provisions of Italian Legislative Decree 196/2003 as implemented and amended, as well as Regulation (EU) no. 679 of 27 April 2016, and according to the information published on the website.